

# Press Release



## New director Dutch Cycling Embassy

**30 October 2015 Delft - From 1st of November 2015, Mirjam Borsboom is the new Director of the Dutch Cycling Embassy.** Over the past few months (from June till October) Mirjam was already working for the Dutch Cycling Embassy. She has a background in civil engineering (Technical University Delft). Mirjam is looking forward to work in the multidisciplinary projects within the Dutch Cycling Embassy and to incorporate cycling as part of aiming to a sustainable mobility network within cities worldwide.

### Dutch Cycling Embassy

The Dutch Cycling Embassy facilitates cycling worldwide as the most modern, efficient and sustainable mean of transportation by sharing our expertise and technology as the world's number one cycling country. The Netherlands is a small, dense populated country in Western Europe. It is a country in which car-ownership is 0,5 (0,5 cars per person). Bicycle use, however, is higher than anywhere else in the world as we have more bicycles than people within the Netherlands.

The Dutch Cycling Embassy offers a comprehensive network of Dutch public and private organizations to answer all the incoming international requests. Whether aiming on research, planning, policy making, product development, manufacturing, construction or building, the Dutch Cycling Embassy can help you finding the best possible partner.

### More information:

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